

Document Pack



Wendy Walters
Prif Weithredwr,
Chief Executive,
Neuadd y Sir, Caerfyrddin. SA31 1JP
County Hall, Carmarthen. SA31 1JP

TUESDAY, 9 JULY 2019

**TO: THE EXECUTIVE BOARD MEMBER FOR CULTURE,
SPORT AND TOURISM**

I HEREBY SUMMON YOU TO ATTEND A MEETING OF THE **EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR CULTURE, SPORT AND TOURISM** WHICH WILL BE HELD IN **REGENERATION MEETING ROOM, COUNTY HALL, CARMARTHEN. SA31 1JP. AT 10.00 AM, ON WEDNESDAY, 17TH JULY, 2019** FOR THE TRANSACTION OF THE BUSINESS OUTLINED ON THE ATTACHED AGENDA.

Wendy Walters

CHIEF EXECUTIVE



PLEASE RECYCLE

| | |
|--------------------------|-----------------------------------|
| Democratic Officer: | Llinos S Jenkins |
| Telephone (direct line): | 01267 224088 |
| E-Mail: | LISJenkins@carmarthenshire.gov.uk |
| Ref: | AD016-001 |



EICH CYNGOR arleinamdani
www.sirgar.llyw.cymru
YOUR COUNCIL doitonline
www.carmarthenshire.gov.wales

A G E N D A

1. DECLARATIONS OF PERSONAL INTEREST
2. DECISION RECORD - 10TH JUNE, 2019 3 - 4
3. EVENT SUPPORT FUND APPLICATIONS - JULY 2019 5 - 10
4. CHANGES TO CHARGING FOR SYNRGY (CARMARTHEN LEISURE CENTRE) AND SPIN STUDIOS CARMARTHEN, AMMANFORD AND LLANELLI LEISURE CENTRES 11 - 14

Note:- The press and public are not be entitled to attend the meeting. The decision record will be published normally within 3 working days.

Agenda Item 2

**EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR
CULTURE, SPORT AND TOURISM**

MONDAY, 10TH JUNE, 2019

PRESENT: Councillor P. Hughes-Griffiths [Executive Board Member]

The following officers were in attendance:

Mr H. Parsons - Assistant Media & Marketing Manager
Ms S. Owen - Marketing & Tourism Development Officer
Mrs M. Evans Thomas - Principal Democratic Services Officer

Regeneration Meeting Room, County Hall, Carmarthen : 1.00 p.m. - 1.45 p.m.

1. DECLARATIONS OF INTEREST

There were no declarations of interest.

2. DECISION RECORD - 22ND MAY 2019

RESOLVED that the decision record of the meeting held on the 22nd May, 2019 be signed as a correct record.

3. EVENT SUPPORT FUND APPLICATIONS JUNE 2019

The Executive Board Member considered a report providing details of applications received for assistance from the Event Support Scheme that had been assessed to the total amount of £1,400.00.

RESOLVED

3.1 that the following applications for assistance from the Event Support Scheme be approved, subject to the terms and conditions indicated in the criteria for the fund:-

| Event | Amount |
|--|---------------|
| Llansteffan Mock Mayor 2019 | £400.00 |
| British Paracycling Road and Time Trial Championships [awarded subject to further discussion on some of the specific elements of the application] | £1,000.00 |

EXECUTIVE BOARD MEMBER

DATE

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DATE 17TH JULY 2019

| | |
|--------------------------------|--------------------------|
| Executive Board Member: | Portfolio: |
| Cllr. Hughes Griffiths | Culture, Sport & Tourism |

Subject:
Event Support Fund Applications July 2019

Recommendations / key decisions required:

To seek approval on an application received to the Events Support Scheme that have been assessed to the total amount of £1,570.00

Reasons:

To seek approval for the recommendations on supporting an application to the event support scheme based upon the set criteria in growing impact of events and festivals

| | | |
|---|--|--|
| Directorate Chief Executives Wendy Walters Report Author: Huw Parsons | Designation Chief Executive Assistant Marketing & Media Manager | Tel No. 5826 E Mail Address: HLParsons@sirgar.gov.uk |
|---|--|--|

Declaration of Personal Interest (if any):

Dispensation Granted to Make Decision (if any):

N/A (If the answer is yes exact details are to be provided below:)

DECISION MADE:

Signed:

DATE: _____

EXECUTIVE BOARD MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

| Recommendation of Officer adopted | YES / NO |
|---|----------|
| Recommendation of the Officer was adopted subject to the amendment(s) and reason(s) specified: | |
| Reason(s) why the Officer's recommendation was not adopted: | |

EXECUTIVE SUMMARY

17TH JULY 2019

SUBJECT

Event Support Fund Applications July 2019

1. BRIEF SUMMARY OF PURPOSE OF REPORT

As part of a series of actions to grow the contribution of events and festivals in Carmarthenshire, £20,000.00 has been approved to provide an event support fund scheme aimed at providing financial assistance to events in the county that can demonstrate that they can make a contribution to the Tourism, Community and Economic strategic aims. As of 24th June 2019, £16,872.00 has already been committed from the 19/20 fund

The following applications has been received and assessed against the criteria with the following recommendation;

- Bosworth Day Event, Carmarthen 2019: Recommended support **£350.00**
- Llanelli Pride 2019: Recommended support **£700.00**
- Sioe CFFI Llanllwni YFC Show 2019: Recommended support **£520.00**

Total amount recommended **£1,570.00**

2. OTHER OPTIONS AVAILABLE AND THEIR PROS AND CONS

With the scheme in past years oversubscribed in terms of requests v funds total, there is the option to keep some funds in reserve for the possibility of receiving higher scoring applications between now and the end of the financial year in March 2020. It would also be effective to support the potential plans forthcoming from the village and town of culture 2019.

Each event organiser will receive specific criteria evidence and items to be supported within their respective offer letters allowing for greater clarity on the impact of the council support

DETAILED REPORT ATTACHED ?

No

IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Wendy Walters Chief Executive

| | | | | | | |
|-----------------------------|-------|---------|------|------------------------|----------------------------|-----------------|
| Policy and Crime & Disorder | Legal | Finance | ICT | Risk Management Issues | Organisational Development | Physical Assets |
| YES | NONE | YES | NONE | Yes | NONE | NONE |

1. Policy, Crime & Disorder and Equalities

The County Council's Transformations Regeneration Plan 2015-2030 highlights the aim to *transform the overall economic, environmental, cultural and social well-being of Carmarthenshire*. The Events Support Scheme as one of a set of aligned actions to grow events in the County by the County Council will make an impact to events that can in turn improve the contribution events and festivals make to the economy and communities in Carmarthenshire.

A criteria for assessment in this scheme is the contribution the applicant's events can make to the Heritage and Culture of their community including the positive use of the Welsh Language throughout the communication and delivering event activities through the medium of Welsh.

2. Finance

The funding for this scheme has been provided through core funds from the Marketing & Media section of the County Council. The total agreed sum for the scheme is set at £20,000 for the financial year 2019 / 2020

3. Risk Management Issues

As a third party grant, the responsibility for successful event delivery is with the applicant who under the terms of the scheme are only allowed to make a claim after the event has occurred.

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Wendy Walters

Chief Executive

1. Scrutiny Committee

N/A

2. **Local Member(s)** Wards in which events are planned have been contacted for information and opportunity to provide an opinion

3. Community / Town Council

N/A

4. Relevant Partners

Meetings to discuss the actual delivery of the various events will be organised with the applicants and relevant stakeholders

5. **Staff Side Representatives and other Organisations** N/A

Section 100D Local Government Act, 1972 – Access to Information List of Background Papers used in the preparation of this report:

| Title of Document | File Ref No. | Locations that the papers are available for public inspection |
|--|--------------|---|
| Carmarthenshire Destination Management Plan 2015 2020 | | http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8 |
| County Council's Transformations Regeneration Plan 2015-2030 | | http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx |
| Event Support Scheme guidance & Criteria | | http://www.carmarthenshire.gov.wales/home/business/business-support/organising-events/funding-for-event-organisers.aspx#.WT_nqtQrKM8 |

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DATE: 17TH JULY, 2019

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| Executive Board Member: | Portfolio: |
| Cllr. P. Hughes-Griffiths | Culture, Sport & Tourism |

SUBJECT:

CHANGES TO CHARGING FOR SYNRGY (CARMARTHEN LEISURE CENTRE) AND SPIN STUDIOS CARMARTHEN, AMMANFORD AND LLANELLI LEISURE CENTRES

Purpose:

- 1) Request to make change to the Synrgy charge, introduce new charges for Spin studio group hires and their adoption into charging digest

Recommendations/Key Decisions Required:

To accept the updated charges, price negotiation clause and to include them within the charging digest.

Reasons:

To provide the opportunity to further develop the income streams from these areas of the business and increase the use of the spaces by the public and groups.

To provide a flexibility in exceptional circumstances to charitable or club hirers, joint promotions to agree discounts. Any discount to be proposed by facility manager and subject to sign off by a second manager, either the Senior Actif Operations Manager or Senior Sport and Leisure Manager.

| | | |
|--|---|--|
| Directorate Communities Name of Head of Service: Ian Jones Report Author: Stephen Petherick | Designation: Head of Leisure Senior Actif Operations Manager | Tel No. 01267 228309 E Mail Address: IJones@carmarthenshire.gov.uk spetherick@carmarthenshire.gov.uk |
|--|---|--|

Declaration of Personal Interest (if any):

Dispensation Granted to Make Decision (if any):

DECISION MADE:

Signed:

DATE: _____

EXECUTIVE BOARD MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

| | |
|---|----------|
| Recommendation of Officer adopted | YES / NO |
| Recommendation of the Officer was adopted subject to the amendment(s) and reason(s) specified: | |
| Reason(s) why the Officer's recommendation was not adopted: | |

**EXECUTIVE SUMMARY
EXECUTIVE BOARD MEMBER DECISION MEETING
FOR CULTURE, SPORT & TOURISM**

DATE: 17TH JULY, 2019

**SUBJECT:
CHANGES TO CHARGING FOR SYNRGY (CARMARTHEN LEISURE
CENTRE) AND SPIN STUDIOS CARMARTHEN, AMMANFORD AND
LLANELLI LEISURE CENTRES**

Background

Synrgy Room and Spin rooms offer a great product to members and pay as you go customers. There is an opportunity out of core hours to hire these spaces to clubs and groups for private hire.

This would be a method by which income could be grown from these activity areas within the business. Planned charges can be seen below.

Recommendations:

These charges are the current maximum tariff, any reduction has to be authorised by the Facility Manager and authorised by either the Senior Actif Operations Manager or Senior Sport & Leisure Manager

Group Hire Spin Studios

- Exclusive Hire £50 per session virtual classes
- Exclusive Hire £70 per session with an instructor

Group Hire Synrgy (note slight increase in rate)

- Exclusive Hire £55 per session with an instructor (up to 15 participants)

(This replaces the original trial price of £50)

Exclusive hires will increasingly be promoted as we progress through the summer months to capitalise on the indoor autumn/winter training seasons.

All sessions for members and pay as you go customers are currently being promoted aligned with the new spin studios at Amman Valley LC and Llanelli LC.

DETAILED REPORT ATTACHED?

NO

IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Ian Jones

Head of Leisure

| | | | | | | |
|-----------------------------|-------------|------------|-------------|------------------------|----------------------------|-----------------|
| Policy and Crime & Disorder | Legal | Finance | ICT | Risk Management Issues | Organisational Development | Physical Assets |
| NONE | NONE | YES | NONE | NONE | NONE | NO |

3. Finance

The recommendations contained in this report will introduce additional income streams to Leisure Services via an out of core hours hire charge for the Synrgy suite at CLC and the Spin Studios across the County.

If accepted the Authority's Charging Digest will be updated accordingly.

Steve Jones

Senior Accountant

28th June 2019

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Ian Jones

Head of Leisure

1. Scrutiny Committee - N/A
2. Local Member(s) - N/A
3. Community / Town Council -N/A
4. Relevant Partners - N/A
5. Staff Side Representatives and other Organisations - N/A

Section 100D Local Government Act, 1972 – Access to Information
List of Background Papers used in the preparation of this report:

THERE ARE NONE

| Title of Document | File Ref No. | Locations that the papers are available for public inspection |
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